

#### Welcome!

- Tonight's public meeting is being recorded.
- Attendees will be placed on mute and video will be turned off.
- We'll start the meeting with an overview of the project and discussion from our consultant, LAIRD, including preliminary results from the Public Survey.
- Questions and comments will be taken after the presentation. Each speaker has two minutes. We'll answer as many questions as possible before 8:00pm. Additional answers will be posted on the project webpage following the meeting.







#### Public Comments / Questions

During the Q&A session, there are two ways to participate:



• Written Question: Type your question/comment into the Q&A box by clicking on the icon.

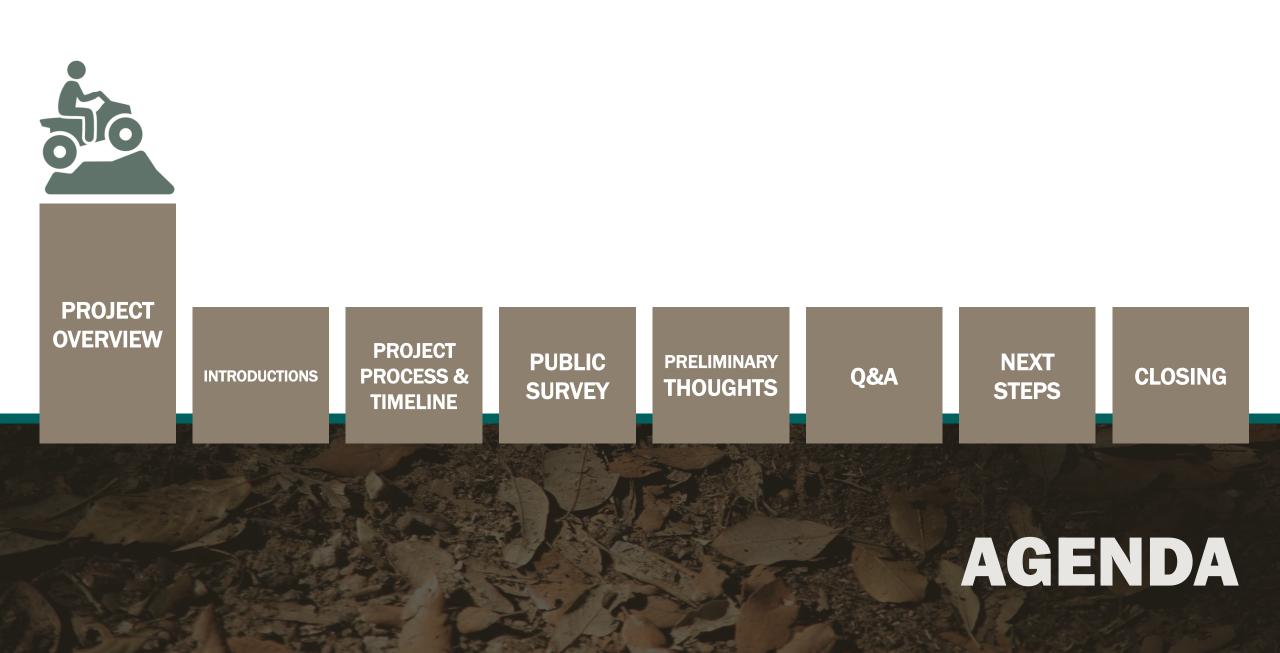


• Live Question: Click on the "Raise Hand" icon and you will be added to the queue. For phone attendees, you can dial \*9. When it's your turn to speak, the host will unmute you and announce you by name or the last 4 digits of your phone number.

The host will alternate between the typed questions in the Q&A box and raised hands.

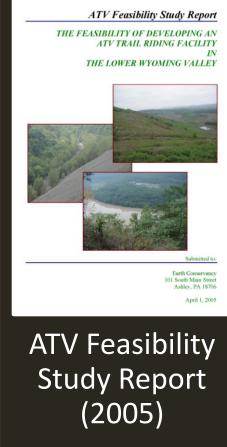


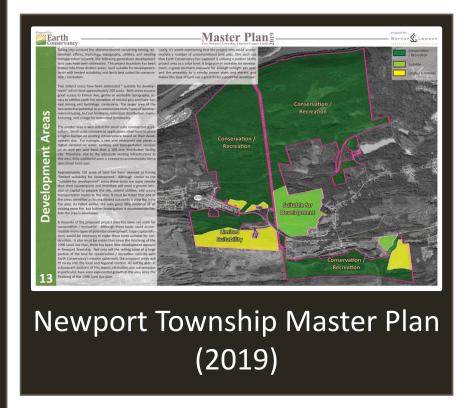




#### How We Got Here













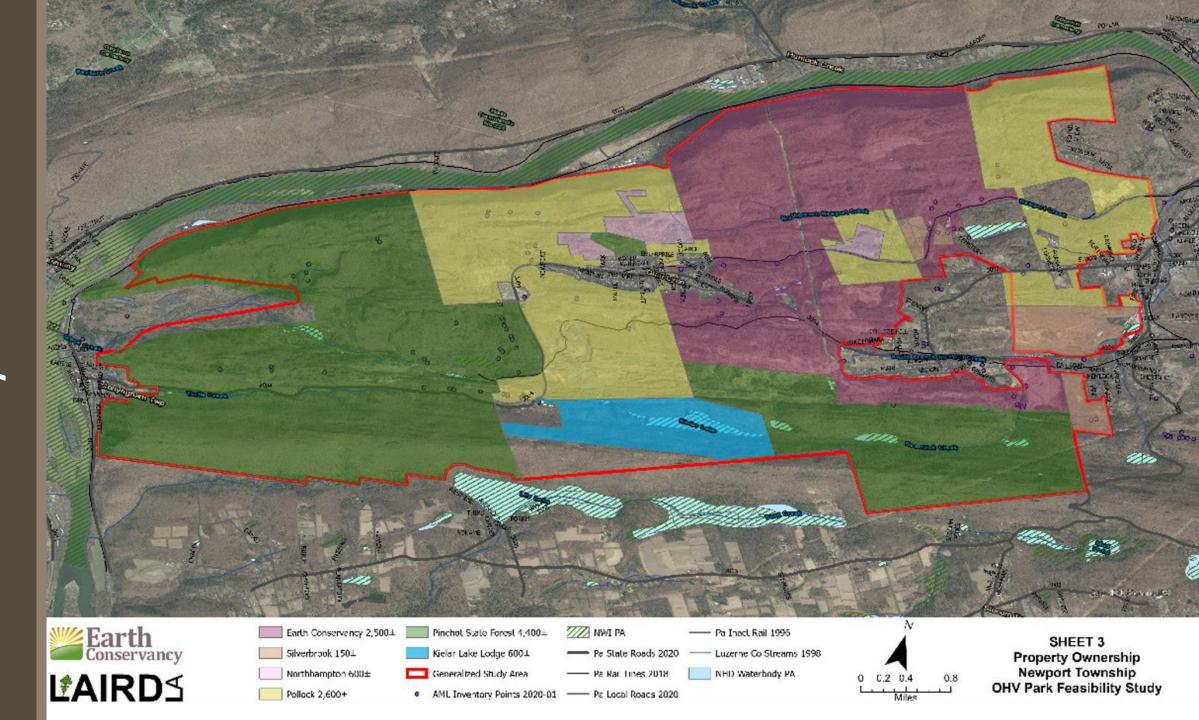
# Why Now?

- **Scope:** Original ATV Study only determined which EC properties were suited for park and limited Newport Township evaluation to 2,500 acres. No conceptual plans were created.
- Land Use: Recognition land was more appropriate for recreation/conservation; limited infrastructure.
- **Popularity:** Continued increase in OHV ridership in PA.
- Trail Development Opportunities: In 2020, PA DCNR revised policy "to explore new ATV trails and connectors on state forest lands."









### Project Goals

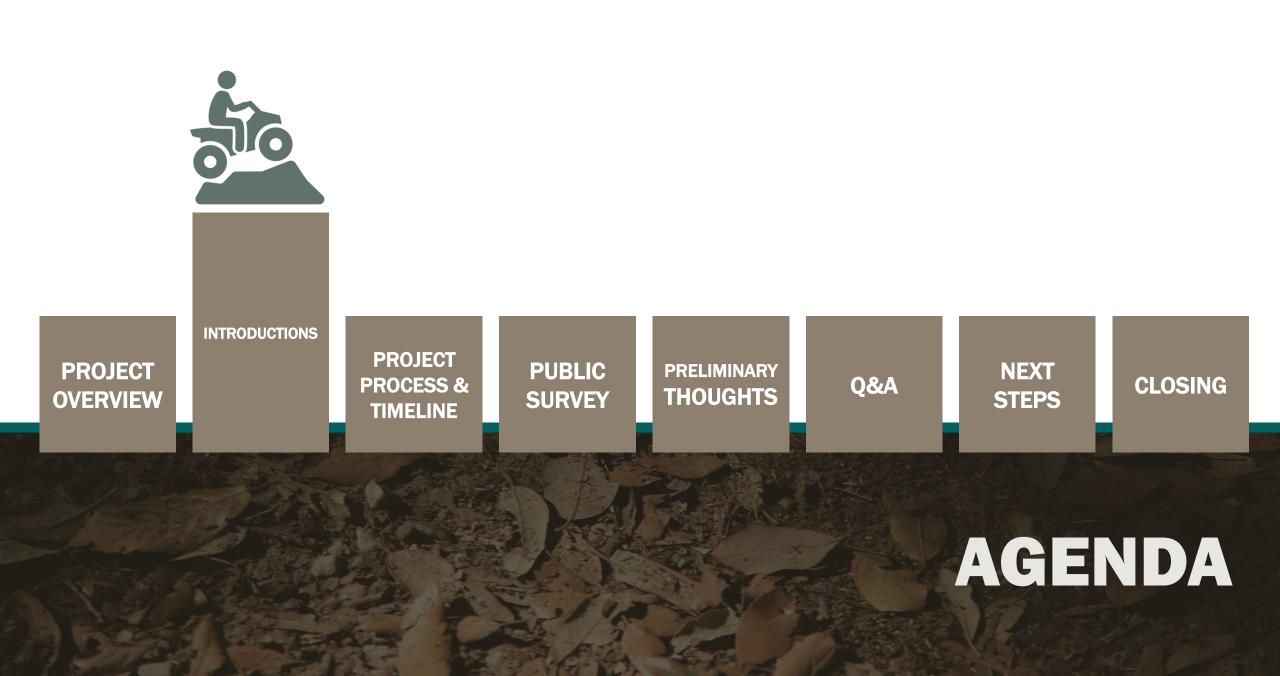




- Investigate wants and needs of ATV/OHV riders and other outdoor recreational enthusiasts in community;
- Investigate challenges and benefits of an outdoor motorized recreational area;
- Develop conceptual plan(s) for 10,000-acre study area;
- Investigate ownership models (public and/or private);
- Prepare report and outline permitting, funding opportunities, and next steps towards planning/construction.





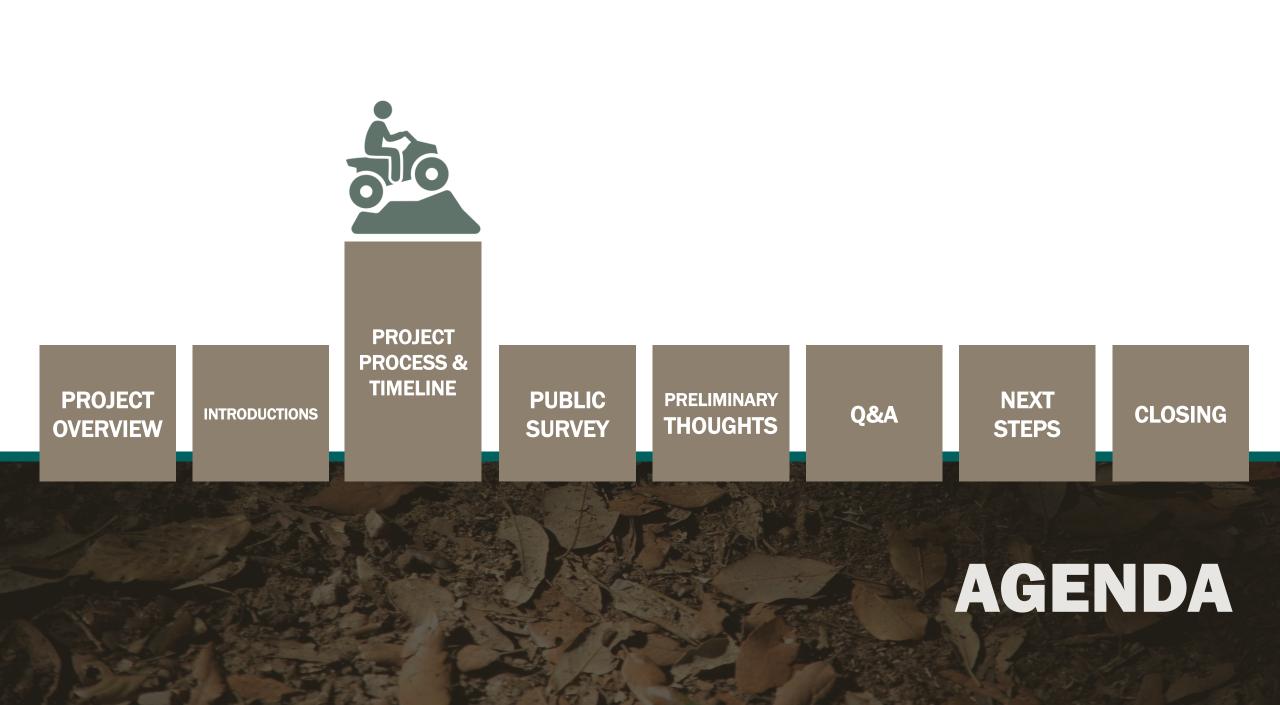












#### Planning & Implementation Process

Feasibility Study

Ownership

Design & Engineering

Construction

- Ownership is central to the project moving forward.
   EC will not own or operate the park.
- Negotiating role of other major landholders.
- Ownership model will determine funding options.







# Feasibility Study Tasks & Timeline

Prior Grant Application Kick Site Inventory & Analysis Meetings

Prior Grant Application Kick Site Inventory & Analysis Meeting Plan & Events Summertation Plan

Prior Grant Application Kick Site Inventory & Public Meeting Program & Events Summertation Plan

Prior Grant Application Award

Final Report

















#### Potential Results

#### What might we expect from an OHV park?

#### Organized & Legal Riding Area

- Designated places for specific activities
- Liability reduction
- Environmental sustainability & accountability through quality design/management
- Address misunderstood & unmet needs of several sports communities (e.g., motorsports, climbing, paintball)

#### • Economic Development

- Draw for outdoor enthusiasts from far and wide
- Increased revenue for stores, restaurants, and services (sales, parts, repairs)
- Need for overnight accommodations/campgrounds

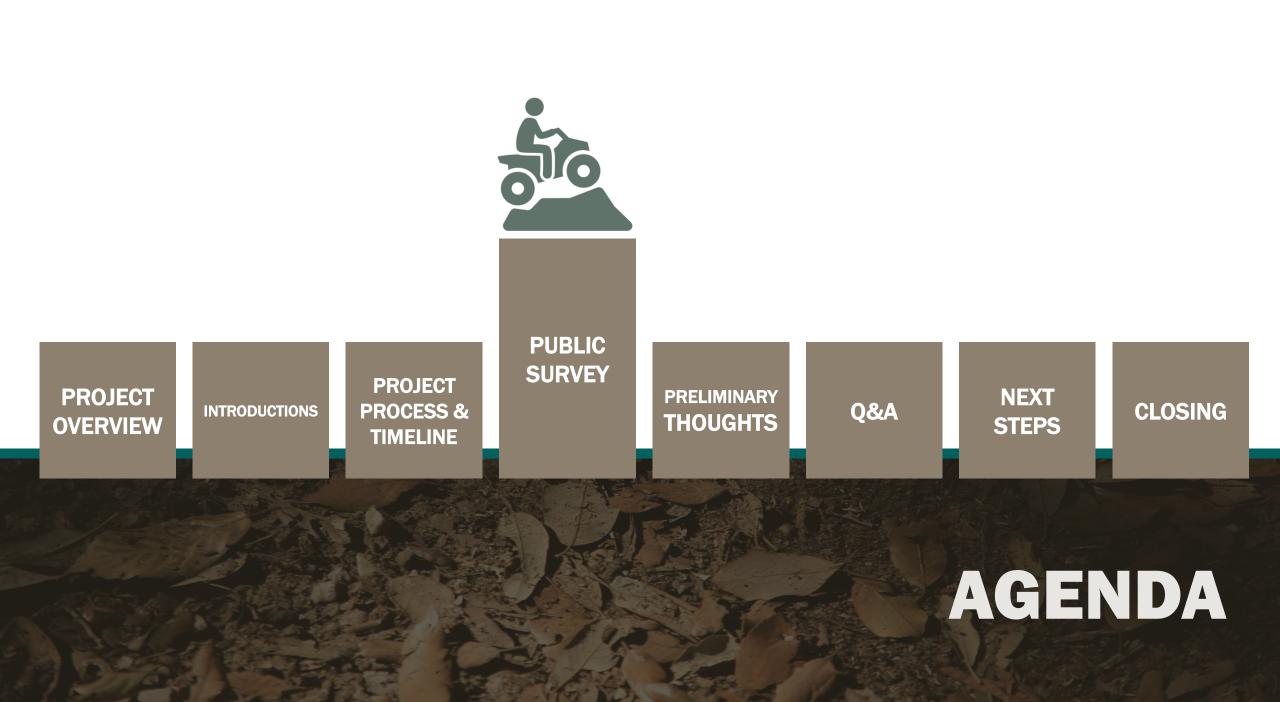
#### A brief look at what's happening in Shamokin at AOAA <a href="here">here</a>:











# OHV Public Survey

- Earth Conservancy website, mail, and email
- Accepting responses through May
- 2,400+ responses received so far
- Results are <u>preliminary</u>; still collecting responses

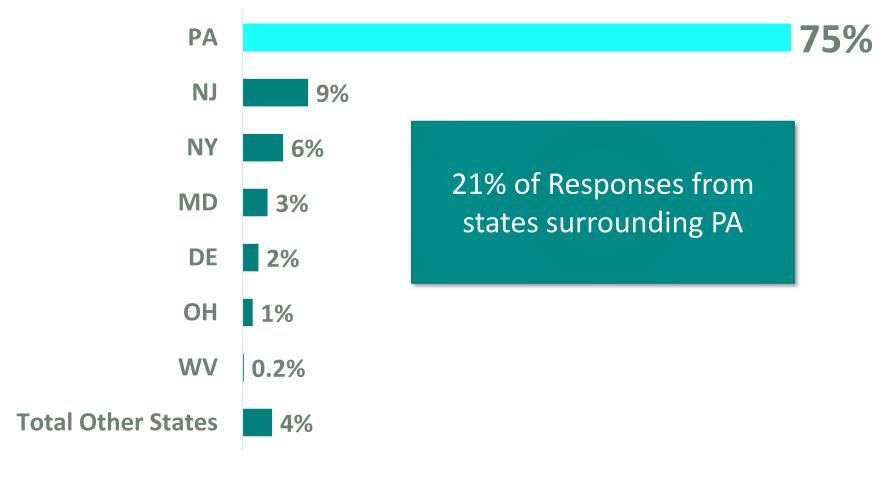
	Earth Conservancy  The Institute Ins					
Please check ☑ or <u>write in your answers</u> for each question.						
1.	Zip Code:*					
2.	Age: Under 18 18-24 25-39 40-55 55+					
2.	Race/Ethnicity: Asian or Pacific Islander Black or African American Native Native American or Alaskan Native White or Caucasian Multiracial or Biracial Some Other Race Prefer Not to Answer					
	<b>Hispanic, Latino, or Spanish origin?</b> □ No □ Yes □ Prefer Not to Answer					
4.	Gender Identification: ☐ Female ☐ Male ☐ Other ☐ Prefer Not to Answer					
5.	Veteran: □ No □ Yes					
6.	Highest Level of Schooling: ☐ Some HS ☐ HS Graduate/GED ☐ Some College ☐ Associate's Degree ☐ Bachelor's Degree ☐ Graduate Degree ☐ Prefer Not to Answer					
7.	Household Income: ☐ Less than \$25,000 ☐ \$25,000-\$49,999 ☐ \$50,000-\$74,999 ☐ \$75,000-\$99,999 ☐ \$100,000-\$149,999 ☐ Over \$150,000 ☐ Prefer Not to Answer					
8.	Are you an Off-Highway Vehicle (OHV) rider? Passengers in OHVs with more than one seat count as riders.					
	IF YOU ANSWERED "YES," PLEASE CONTINUE TO QUESTION 9. IF YOU ANSWERED "NO," SKIP TO PART II.					
9.	If yes, for how many years have you been riding?					
10.	What type of OHV do you use/own? Check all that apply. □ ATV □ Dirt Bike □ 4x4 □ Side-by-Side □ Truck/Jeep □ Snowmobile □ I do not own an OHV □ Other:					
11.	When riding, what skill-level trails do you prefer?   Beginner   Intermediate   Advanced/Extreme					
12.	What type of course do you prefer? Check all that apply. ☐ Beginner Track ☐ Motocross/ATV Track ☐ Mudding Area ☐ Obstacle/Challenge Course ☐ Open Area ☐ Rock Crawling ☐ Trails ☐ Other (please specify):					
13.	How many times have you gone riding in the past year? □ 0-2 □ 2-5 □ 5-10 □ 10+					
14.	When do you <u>primarily</u> ride? ☐ Weekdays ☐ Weekends ☐ Holidays ☐ All/No Preference					







### Responses by State



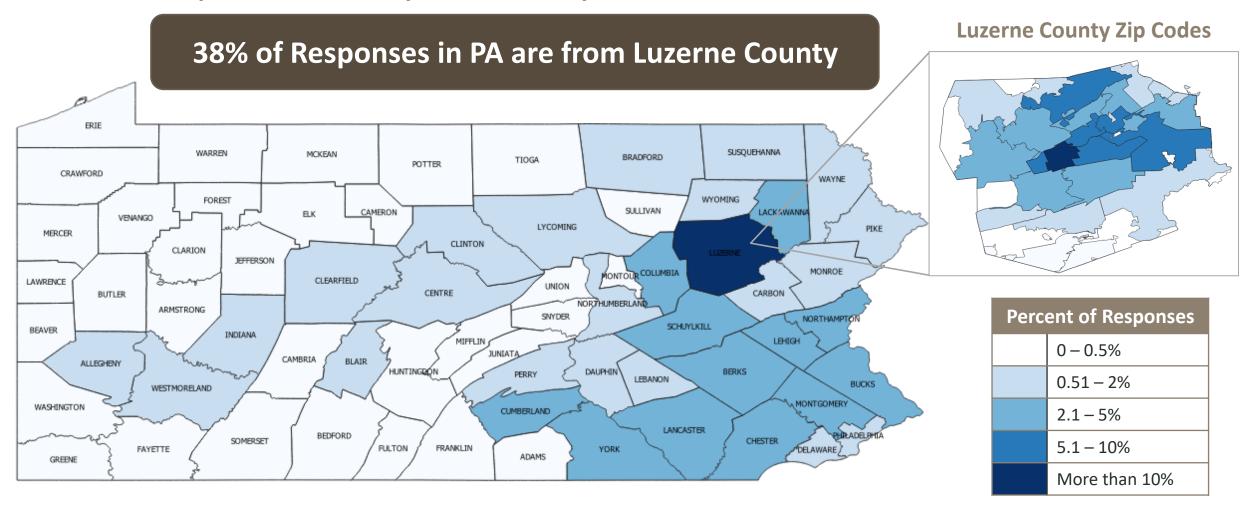
*2,416 Responses, excluding blank or invalid zip codes.* 







### PA Responses by County

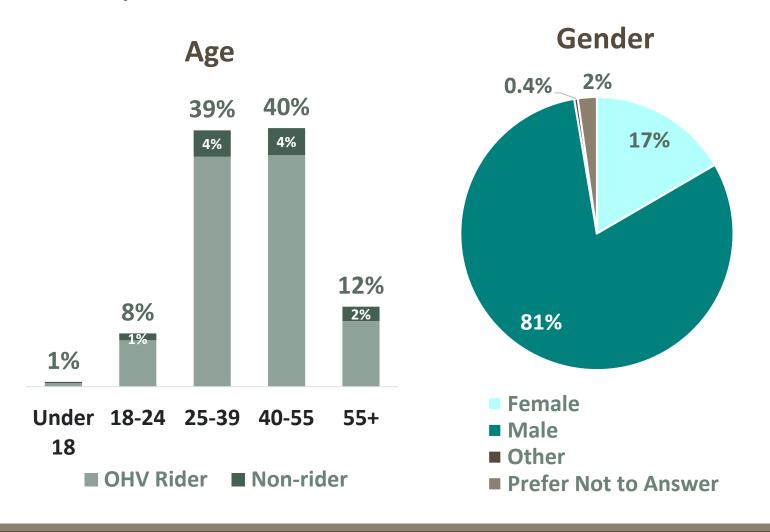








# Respondent Characteristics



Race				
91% White/Caucasian				
3.5% Other Race				
5.5% Prefer Not to Answer				
Hispanic, Latino, or Spanish Origin?				
92% No				
2% Yes				
6% Prefer Not to Answer				



12% Veterans



2% Disability

11% Other Physical Limitation

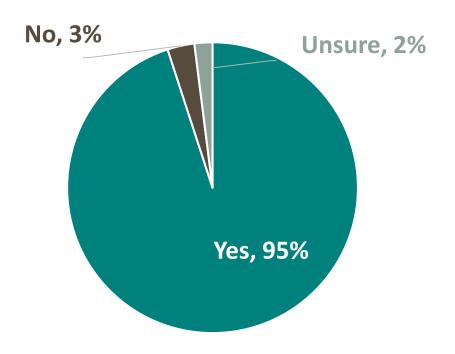


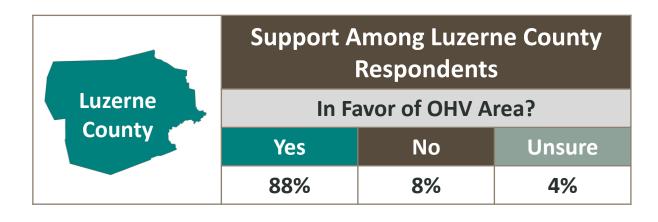




# Support for OHV Recreational Area

# Would you be in favor of an OHV area in Newport Township? (All Respondents)





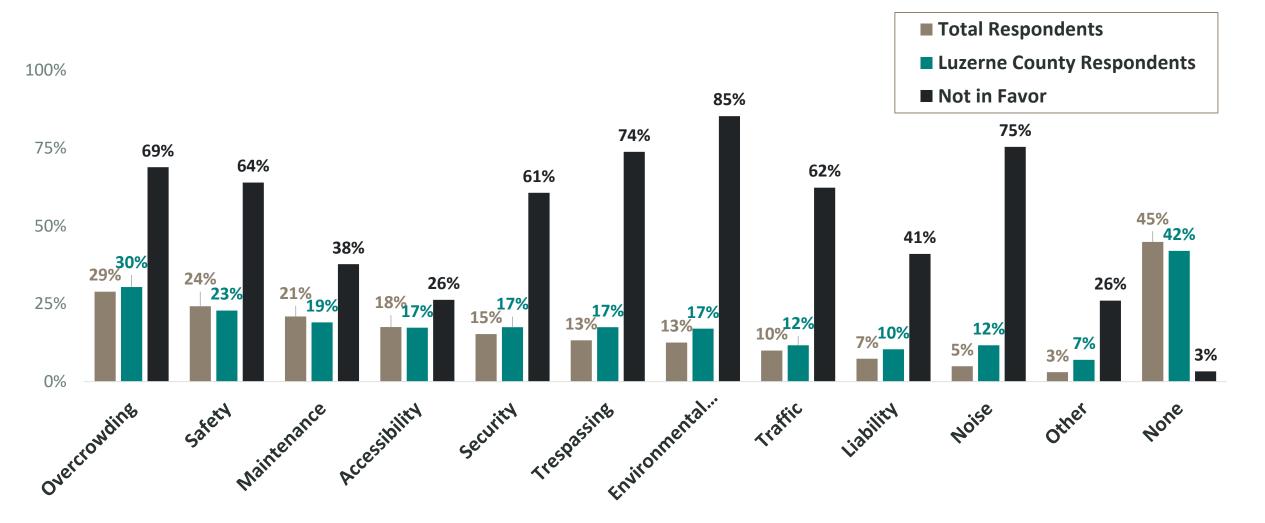
Support Among OHV Riders and Non-Riders					
	In Favor of OHV Area?				
<b>Current Rider?</b>	Yes	No	Unsure		
Yes	85%	2%	1%		
No	10%	1%	0.4%		







#### OHV Park Areas of Concern

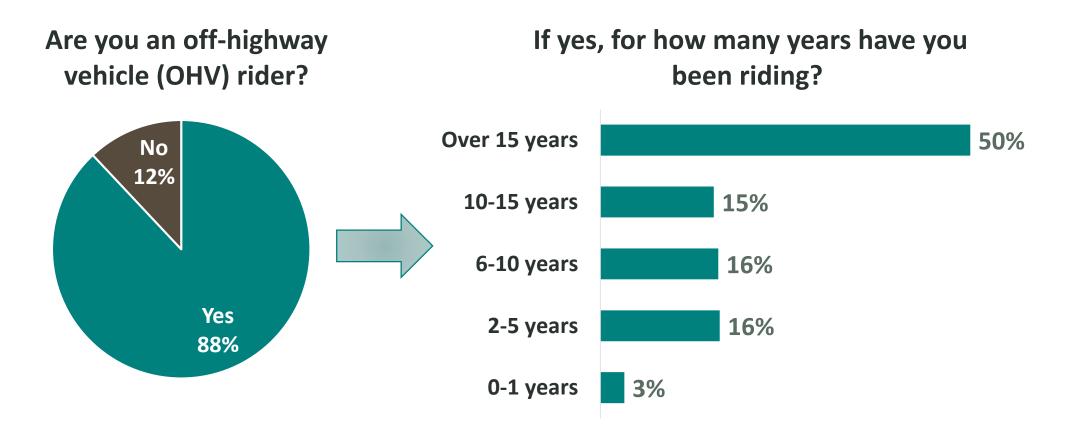








### OHV Riding Experience

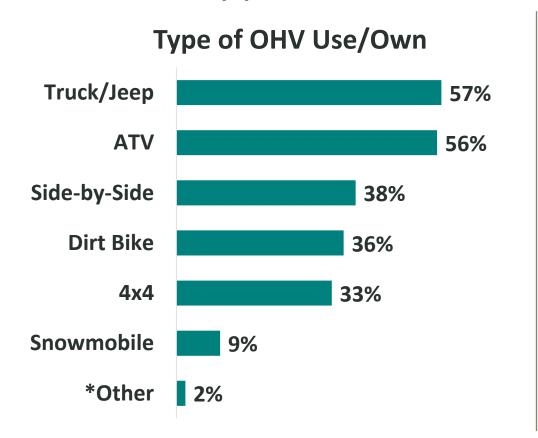


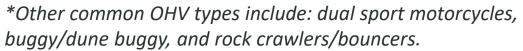


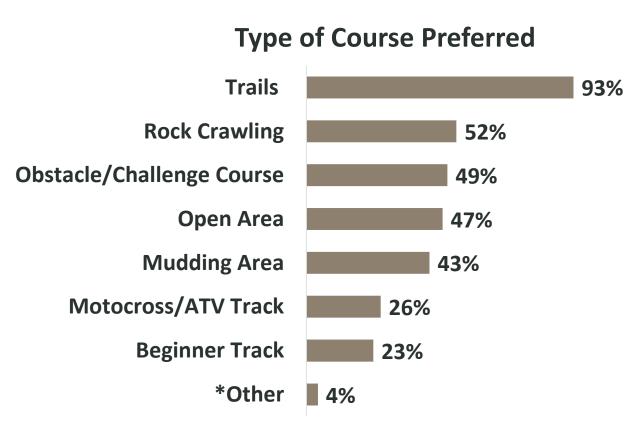




#### Vehicle Types and Course Preferences







\*Other commonly preferred courses include: single track, hill climbs, and technical tracks.





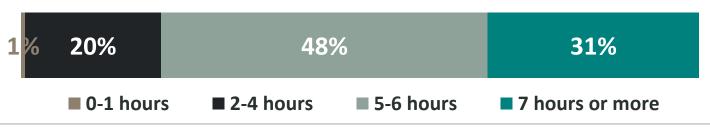


### Riding Patterns

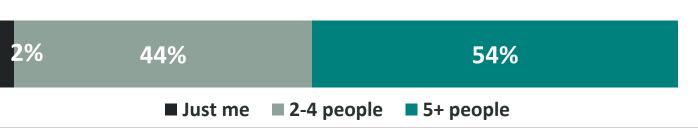
How many times have you gone riding in the past year?



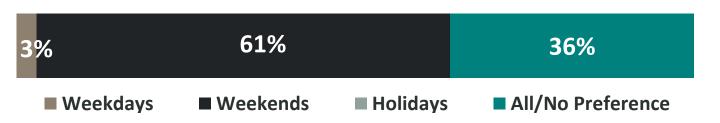
On average, how many hours do you prefer to ride?



When you ride, how many people are typically in your group?



When do you primarily ride?



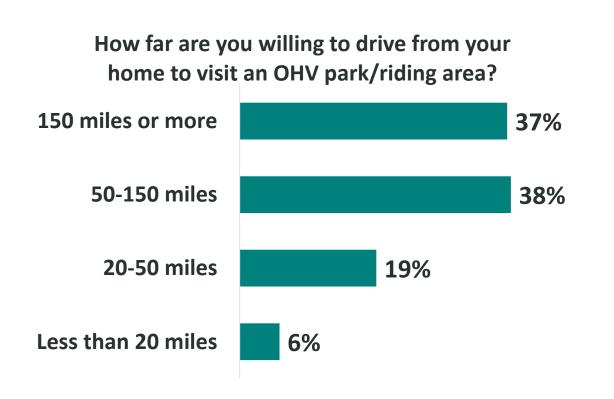


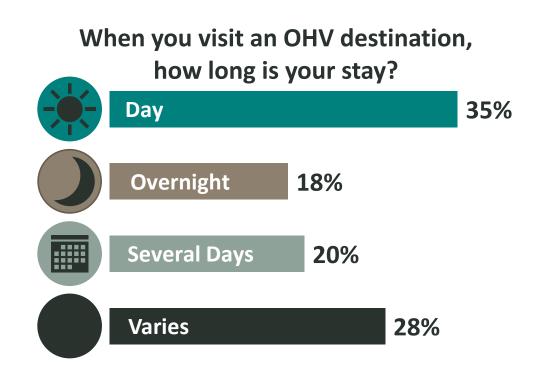




# OHV Park Experience

#### 83% Have been to an OHV park or riding area











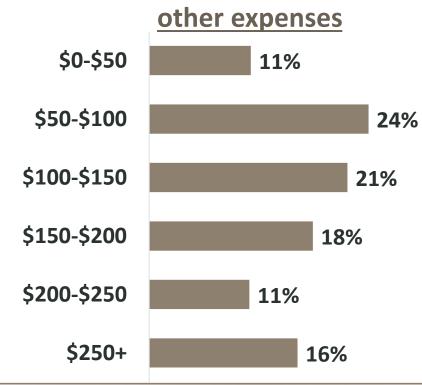
### Spending on OHV Destination Trips or Events

#### Amount typically spent on **fuel**



Average Fuel Expenditure ~ \$82.69

#### Amount typically spent on



**Average Other Expenditures ~ \$145.75** 

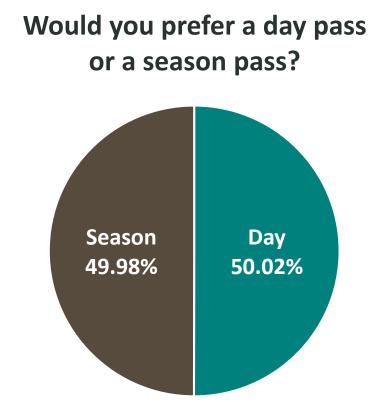


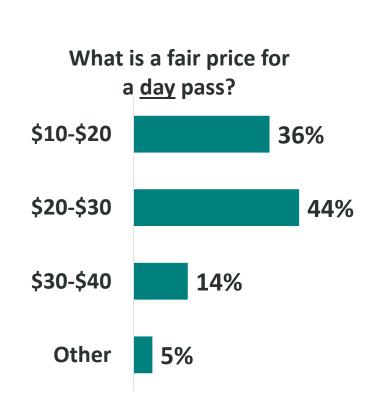




#### OHV Park Pass Preferences







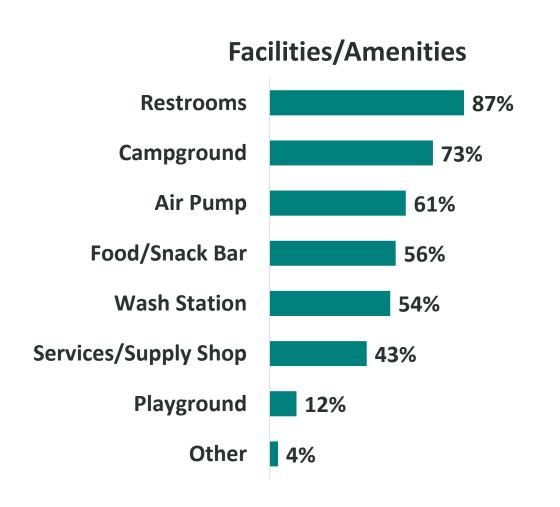
Other considerations: discounts for local riders and in-state vs. out-of-state riders, separate prices for riders vs. passengers, family pass options.

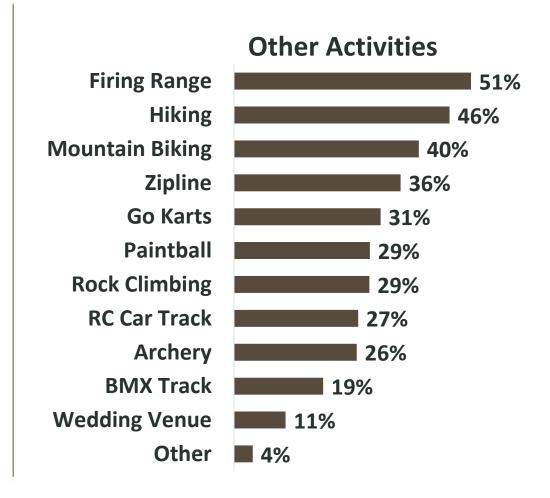






#### OHV Park Amenities and Activities







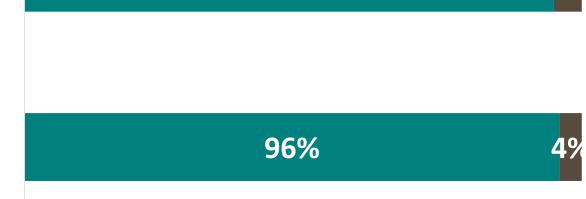




# Trail Accessibility

Would you support regulated, limited OHV use to access other towns and/or trail systems?

Would you like to see community connector trails from an OHV riding area to other local amenities (e.g., fuel, food, lodging)?



95%









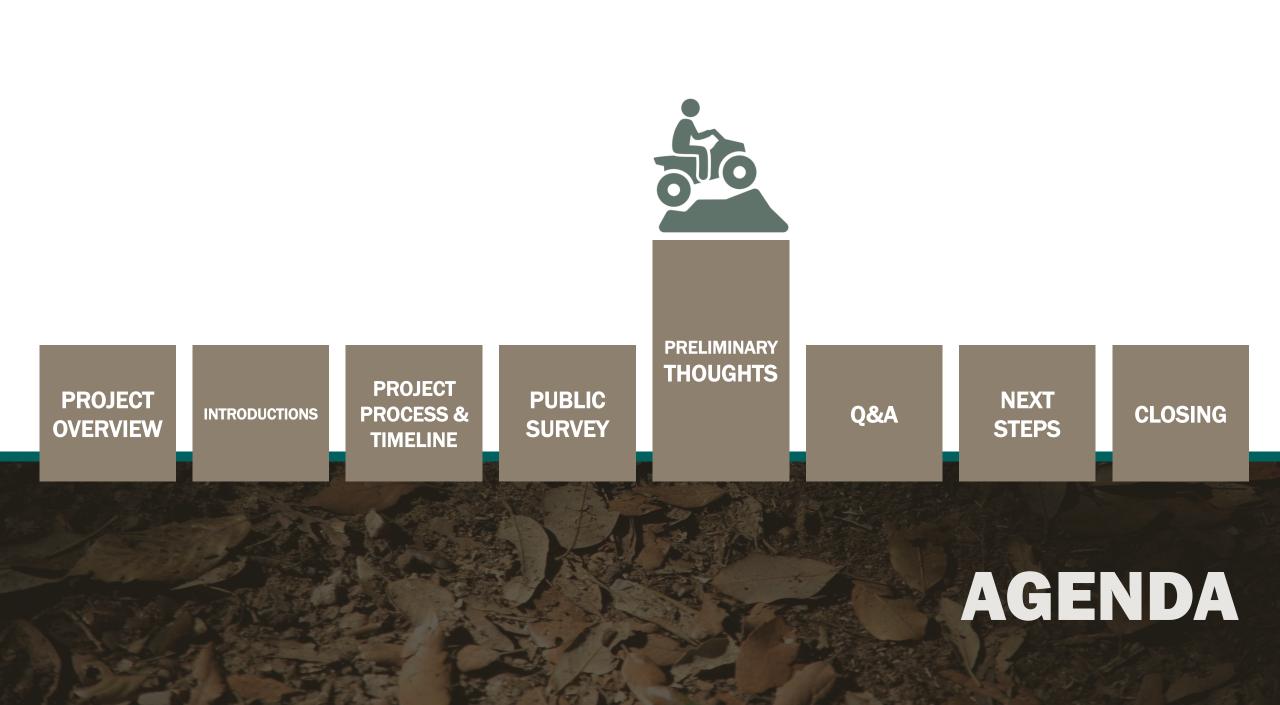
# Key Findings (So Far)

- Majority in favor of OHV park
- Most are current riders with years of experience
- Biggest concerns among those not in favor: environmental damage, noise, and trespassing
- Potential benefit from visitor spending & economic development
- Strong support for trail accessibility/connectivity
- Take local riders and residents into consideration





















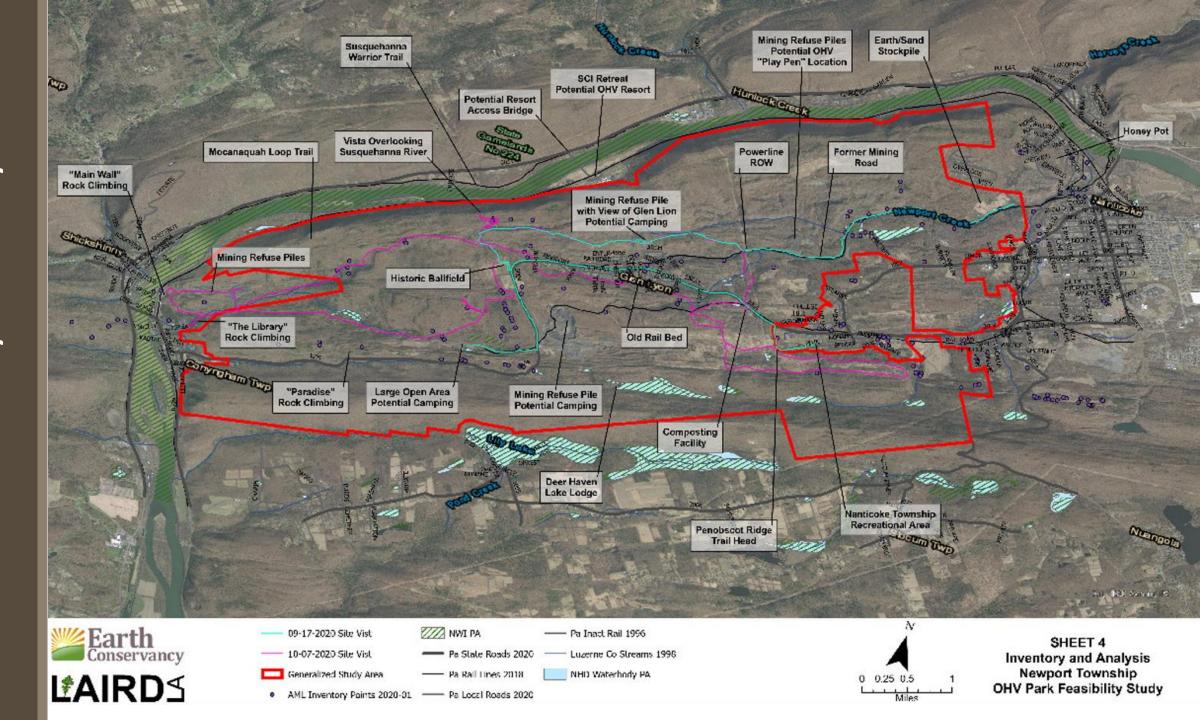


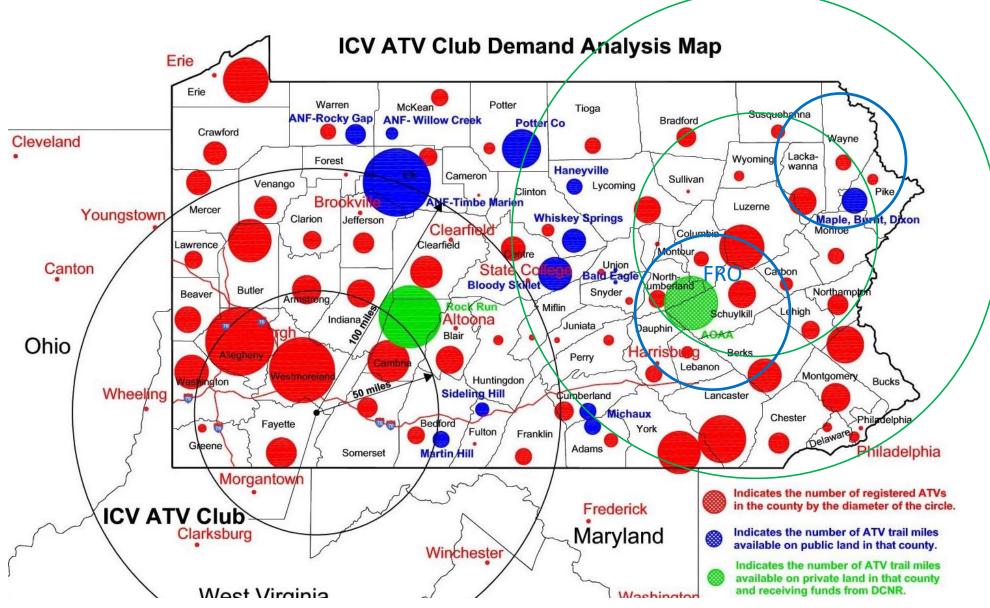
Newport Township – Recreational Features





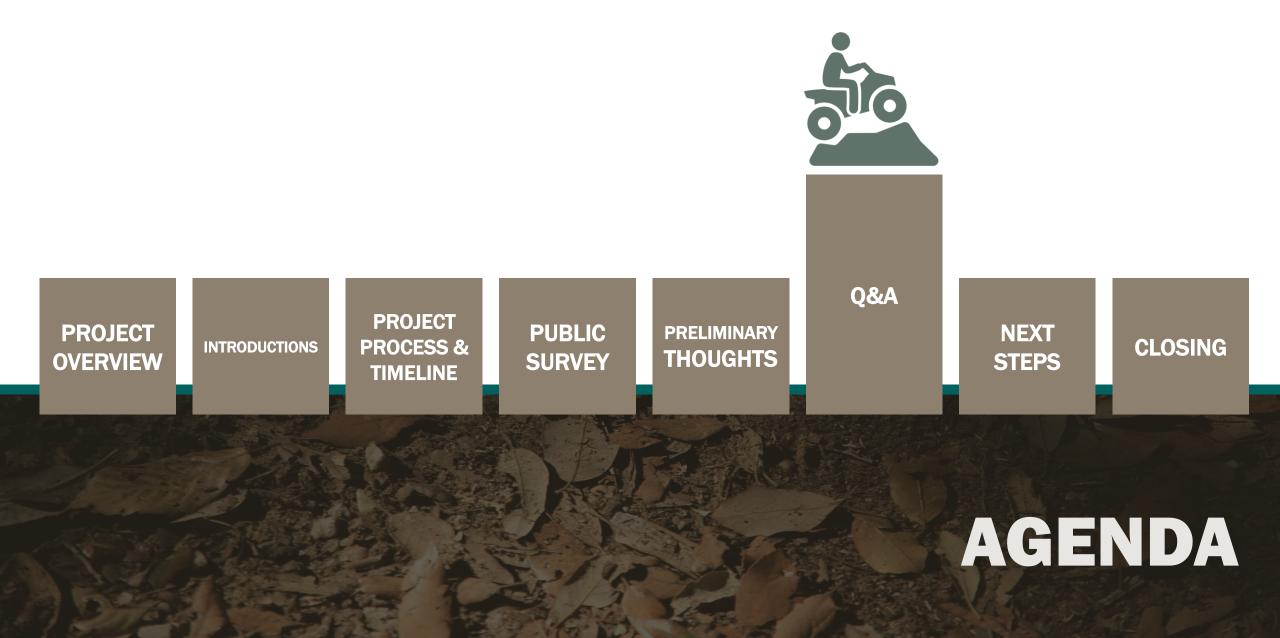






Luzerne Co. (and NEPA) is a prime location for similar OHV Recreation/Tourism Programs.

PA is poised to become the 'Outdoor Recreation Mecca' of the eastern US!





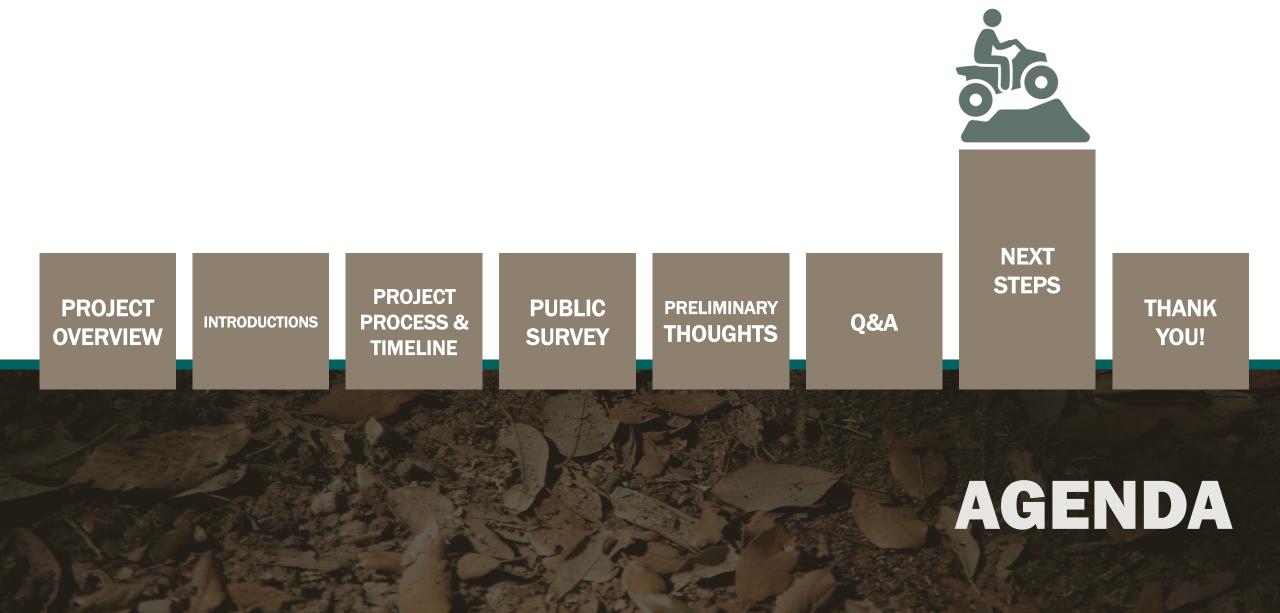
#### Q&A

Use Q&A box, "Raise Hand," or \*9





- two-minute limit
- keep comments respectful/courteous
- answers to unanswered items will be posted on www.earthconservancy.org
- EC Contact: <u>e.hughes@earthconservancy.org</u>
- LAIRD Contact: <u>jim@lairdla.com</u>



### Feasibility Study Tasks & Timeline

Prior ECLand Use Study Application & Analysis Meetings

Prior ECLand Use Grant Award Interviews

Prior ECLand Use Grant Award Interving Committee Neeting Plan & Events Summer Steering Cort Interviews

Prior ECLand Use Study Grant Award Interviews

Prior ECLand Use Study Grant Application Plan

Prior ECLand Use Study Grant Award

Prior ECLand Use Study Grant Application Plan

Prior ECLand Use Study Grant Application















# OHV Park Financing (How Do We Pay For It?)

- PA DCNR ATV Restricted Fund
- Recreational Trails Program (RTP) funded through Liquid Fuel Sales (funnel through Federal Highways to PennDOT to DCNR)
- Department of Economic Development (DCED) Commonwealth Finance Authority (CFA) and Trails Grants
- Volunteer Corps (allow enthusiasts to build & maintain trails/facilities)
- Major Manufacturer Grants (KAWASAKI, YAMAHA, Polaris, CanAm, etc.)
- Future: Community Conservation Partnerships Program (DCNR's C2P2 Grants)









PROJECT OVERVIEW

**INTRODUCTIONS** 

PROJECT
PROCESS &
TIMELINE

PUBLIC SURVEY PRELIMINARY THOUGHTS

Q&A

NEXT STEPS CLOSING

AGENDA



#### **Thank You!**

- We continue to want your input!
- If you haven't already, take the survey on EC's website at <u>www.earthconservancy.org</u>
- Email us with additional comments:

EC Contact: <a href="mailto:e.hughes@earthconservany.org">e.hughes@earthconservany.org</a>

LAIRD Contact: jim@lairdla.com

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